REVORN
Born to be tech revolution

Revorn Co., Ltd.

K2 Bld. 2-10-22 Kita-Aoyama, Minato-ku, Tokyo
107-0061, Japan

https://revorn.co.jp

Be free from ambiguity of "ODOR" .

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Define "Scent" and lead to a new world.

Define something and it becomes common knowledge for people.

The "green" of a traffic light was defined as "you can proceed," which is now a universal perception.

Creating a new definition that fits the times will surprise and impress people, give birth to new ideas, and become the starting point for many cultures and industries.

REVORN Co., Ltd. believes that it is the role of a company to create new value and solve social issues through development using cutting-edge technology related to odors, and we continue to take on challenges every day.

CEO　Hiroaki Matsuoka

Company Profile

Name	REVORN CO.,Ltd
Adress	K2 Bld. 2-10-22 Kita-Aoyama, Minato-ku. Tokyo, Japan
Establish	April / 2016
Capital	¥125,989,000 (December / 2022)
CEO	Hiroaki Matsuoka
Contents	Research and development in Scent x AI x DX
事業所	Tokyo Head Office
	K2 Bld. 2-10-22 Kita-Aoyama, Minato-ku. Tokyo, 107-0061, Japan
	Kitakyushu Office
	AIM Bld 6F, 3-8-1 Asano, Kokurakita-ku, Kitakyushu-shi, 802-0001, Japan

A composite "smell" approach that can only be promoted by REVORN.

Scent Consulting Service

At REVORN, we value the knowledge of "smell" in order to sincerely face the problem of "smell".
Odor professionals, including perfumers and odor judges, help customers solve their odor problems.

✓ Sensory evaluation method and evaluation.
✓ Development of smell-related systems and services.
✓ Support for product development of smell and taste.
✓ Analysis of odor data and palatability data.
✓ Education / panel training on sensory evaluation.
✓ New fragrance blends to suit needs / scenes.
✓ Analysis of odor sensor data / AI from other companys.

Odor Sensor

REVORN's odor sensor is made on a principle that mimics human olfactory cells.
By capturing the odor as a whole rather than per component, it is possible to make an evaluation that is closer to the sense of "smell" that humans perceive.
Acquired data is immediately transferred to iinioi®cloud for timely analysis.

iinioi®cloud

Next-generation platform "iinioi®cloud" that accumulates various "smell" data.
In order to meet various needs, we provide a wide range of "smell" solutions by implementing many AIs with different purposes.

● Identification AI
It is an AI that can predict what kind of smell it is for unknown smell data.
● Sensory evaluation AI
AI that predicts how humans will feel when smelling unknown odor data.
● Aroma Blender AI
By entering your favorite keyword and its strength, this AI proposes a scent recipe that matches that keyword.

Diffuser

A diffuser that can be equipped with multiple types of fragrances and can emit tens of thousands of scents.
You can control operations and manage data on iinioi®cloud.
By linking with each AI, it is possible to freely create a space.